

BUILDING THE SYSTEMS AND STRUCTURES THAT KEEP WORK MOVING.

Organizations do their best work when the right systems are in place.

G Works delivers governance, operations, and strategic support that strengthens the systems behind leadership, decision-making, and execution. From planning and process improvement to transitional leadership support, Greg helps organizations create the clarity and continuity needed to keep work moving.

Interim Leadership & Fractional Executive Support

When your organization needs stability, clarity, or momentum, G Works steps in to keep the work moving. Fractional operations, finance, and HR leadership; interim executive leadership; organizational stabilization and change support; oversight of major projects.

Governance & Board Effectiveness

Helping Boards work better — with clarity, structure, and tools that actually support good governance. Board & staff training, governance strategy and infrastructure, board development and succession.

Operations & Organizational Systems

Building the systems that make your organization's work easier, clearer, and more sustainable. Cross-functional workflow design, HR operations, technology & software implementation, financial systems & reporting, project management and special initiatives.

Planning & Organizational Alignment

Creating plans that work in the real world — and systems that keep them alive. Strategic planning facilitation; continuous planning systems; measurement, benchmarking, & impact.



**GREG
VANSELOW**

Chief Worker

Over three decades of leadership, Greg Vanselow has built durable operational backbones — finance, HR, IT, facilities, governance — that let mission-driven organizations scale without breaking, including small organizations such as Sample Night Live and Anoka Pride Day and progressive leadership roles at Special Olympics Minnesota ("SOMN") for more than 25 years.

At SOMN, Greg architected HR strategies that consistently earned 65%+ engagement scores, developed single- and multi- year strategic plans that increased mission reach to 25,000 Minnesotans and 1 million+ experiences annually, made it easy for Board members to effectively fulfill their roles, and modernized IT and software operations with transitions to Microsoft 365 and The Raiser's Edge NXT. When a cyber security incident hit the organization, he figured out what to do with a response independently validated by U.S. Bank's global head of cybersecurity as "everything he would have done."

At Sample Night Live! and Anoka Pride Day, he built beyond-scale financial and operational systems from scratch, supporting effective planning, decisions, and growth.

When the new platform has sat half-implemented for a year, the Board spends meetings trying to understand the financials, or the strategic plan is 12 months old and no one can say what changed because of it, call Greg to get the work moving.



LET'S GET TO WORK.

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